



CONTACT

Gregory S. Franz
Borough of Edgewater
201-943-1700
gregf@edgewaternj.org

FOR IMMEDIATE RELEASE

Dr Pepper Snapple Group and Keep America Beautiful Bring Public Recycling Innovations to Edgewater

The Borough of Edgewater Receives 30 Public Space Recycling Bins to Improve Recycling at Veteran's Field, the Edgewater Community Center, and American Legion Post 116

EDGEWATER, New Jersey (May 25, 2018) – Edgewater residents and visitors visiting Veteran's Field should expect to see a cleaner public park this spring thanks to a significant grant made possible by Dr Pepper Snapple Group (NYSE: DPS) in collaboration with national nonprofit Keep America Beautiful.

The Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bin Grant Program provided funding to the Borough of Edgewater to expand its recycling campaign to public spaces, creating a robust sense of stewardship in the Borough. The hope is that the bins will enable ecologically-friendly habits to grow, which is especially important since Veteran's Field reopened and its riverfront parks are once again hosting residents and visitors. This award assures that a recycling program will be maintained at Veteran's Field and help maintain sustainability and green-living habits synonymous with the park's revitalization. Providing recycling bins will assure that Borough residents and visitors understand that it is expected this area of the New Jersey coastline is protected so we may highlight its natural beauty, as well as enjoy it for its recreational value in a responsible, environmentally-friendly way.

In 2018, the Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bin Grant Program is funding 34 grants with a total distribution of 936 new recycling bins in public parks across the country, making recycling more accessible for Americans enjoying the outdoors.

Now in its sixth year, the Park Recycling Bin Grant Program from Dr Pepper Snapple Group and Keep America Beautiful has provided nearly 5,250 recycling bins to local governments and community organizations across 44 states. This investment in recycling infrastructure has improved recycling accessibility and convenience in a variety of park settings, including neighborhood and larger regional parks, beaches, athletic fields and walking trails.

“Our longstanding partnership with Dr Pepper Snapple Group is helping to make an on-the-ground difference in the accessibility of recycling bins in public spaces,” said Helen Lowman, president and CEO, Keep America Beautiful. “In our effort to transform public spaces into beautiful places, it’s important to continue making it easier and more convenient for visitors of public parks to recycle on the go, keeping our parks pristine and beautiful.”

To view a full list of community organizations receiving grants, click [here](#).

About Keep America Beautiful

Keep America Beautiful, the nation’s iconic community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. Celebrating its 65th Anniversary in 2018, Keep America Beautiful strives to End Littering, Improve Recycling and Beautify America’s Communities. Behavior change – steeped in education, research and behavioral science – is our cornerstone. We empower generations of community stewards to deliver measurable environmental, economic and social benefits. The organization is driven by more than 600 state and local affiliates, millions of volunteers, and the collaborative support of corporate partners, social and civic service organizations, academia, municipalities, elected officials, and individuals. To learn how you can donate or take action, visit kab.org. Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), or view us on [YouTube](#).

About Dr Pepper Snapple Group

Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have seven of the top 10 non-cola soft drinks, and nine of our 10 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Bai, Canada Dry, Clamato, Crush, Hawaiian Punch, IBC, Mott’s, Mr & Mrs T mixers, Peñafiel, Rose’s, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit <http://www.DrPepperSnapple.com>. For our latest news and updates, follow us at [Facebook.com/DrPepperSnapple](https://www.facebook.com/DrPepperSnapple) or [Twitter.com/DrPepperSnapple](https://twitter.com/DrPepperSnapple). For more information on DPS’s philanthropic efforts and sustainability goals, visit <http://www.dpsgsustainability.com>.

###